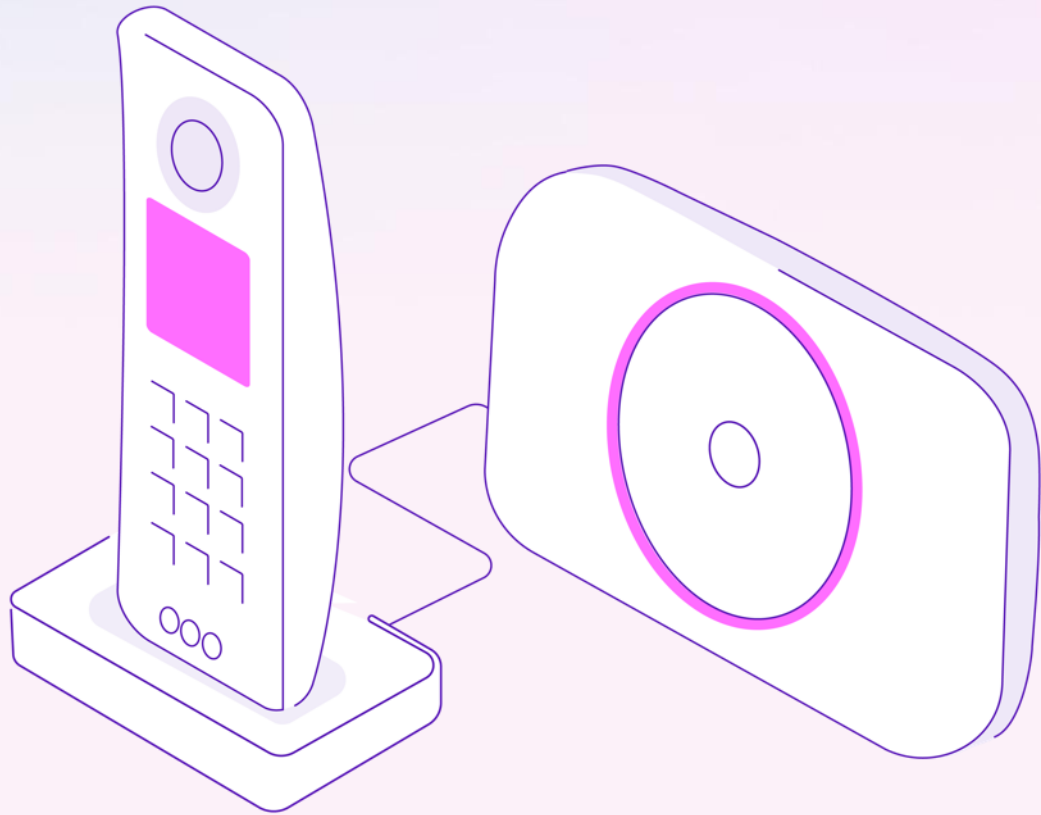




Digital Voice

The digital home phone
switch over



The UK's landlines are going digital

Digital Voice is the name of our new home phone service.

Digital calls are made over our broadband network, rather than the old analogue network, which has been around for more than 40 years.

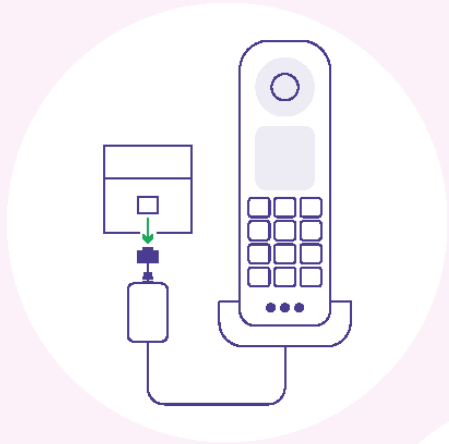
We have until the end of **January 2027** to move all of our customers to a digital service

The analogue network is fast becoming obsolete

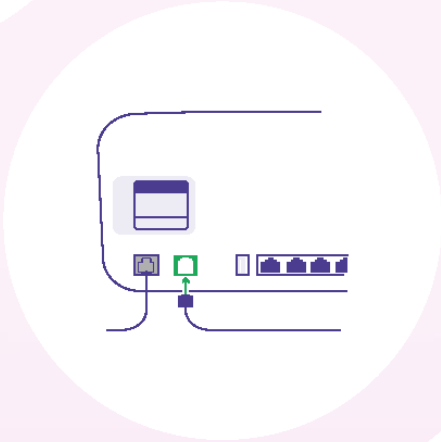
It's increasingly unreliable, energy hungry and can't give our customers the world-class service we want to provide. Switching to Digital Voice will give them clearer call quality, and help prevent the vast majority of scam calls.



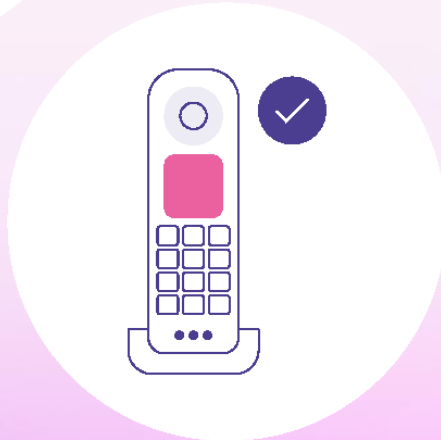
Step 1



Step 2



Step 3



The good news is, the landline isn't going away.

It's just being upgraded. For most customers, the upgrade will be as simple as connecting your home phone handset to a router rather than the phone socket on the wall.

We've listened to what's important to keep the same.....



Keep the same number, minimising impact on the customer



Move to Digital Voice for the same price



99% of phones will work on the Digital Voice platform so you can keep the same phones you're used to

.....but that doesn't mean we can't offer an enhanced service



Enhanced scam protect features, protecting customers from fraud



Crystal clear call quality, when talking to others on Digital Voice



3-way calling, connecting people with multiple family members or friends

We give you more options with your home phone than any other network



Cordless or corded...BT or any other brand, your phone will do all it does today...and more

If it's time for a new phone we've got you covered with our Digital Home Phone



If you want phones around the house, our DV adapters let you still have phones where it works for you

Enhanced scam protection powered by AI

Enhanced Call Protect is provided at no cost to Digital Voice customers

It uses AI to help with detecting and blocking spam and fraud calls, without blocking your important calls

You'll be warned if a call has been reported as a scam or potential fraud before picking up the phone

We're blocking over 20,000 scam calls & identifying 160,000 spam calls every day





What happens if there's a power cut?

Digital Voice won't work without power.

We've got a number of options to ensure that if there's a blackout or a customer's broadband fails, they will still be able to make calls, including 999 in an emergency

Here's how we're tackling this issue...

A hybrid home phone using
the UK's best mobile network
with 87% geographical & 99%
population coverage

or

For those in areas with no
signal, a battery back up to
keep the broadband service
running at home



Hybrid phones with built-in
batteries, which switch to
mobile network connection
when necessary.



**Both free for
those with
additional needs**

Battery back-up units
(BBUs). Keep your
hub/router on so you can
still make Digital voice calls

Our New BBU+ has been designed in collaboration with other providers to deliver a best-in-class solution



- 75% smaller than the existing BBU
- For Full Fibre customers one device will power both your Hub & Modem
- Automatically reserves 25% battery charge by powering down and switching to hibernation mode when in use
- Reserved charge can be manually activated in extended power cuts to allow customers to make an emergency call
- Long life – battery will last 6-10yrs before needing to be replaced

Expanding our mobile & broadband coverage



- We've built more than 500 brand new 4G sites in rural areas in the last 12 months, and we'll build hundreds more in the next 12 months

- Openreach plan to deliver Ultrafast Full Fibre Broadband to 25 million homes and businesses by 2026.
- As of January 2025, 50% of all UK homes & businesses now have access to fibre to the home



The landline is a lifeline for some customers

Around two million of our customers are more dependent on their home phone line and may feel more anxious about making the switch.



No mobile phone
signal



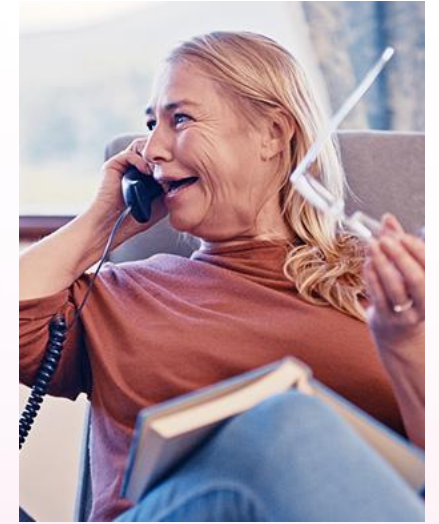
Vulnerable customers
with additional needs



Customers with
Healthcare pendants
or alarms



Elderly customers



Landline-only
customers

We're providing additional support to these customers as part of their move to Digital Voice

Landline only customers

Customers who don't have or want broadband will be moved to our new 'dedicated landline service', allowing customers to continue using their landline in the same way as they do today.

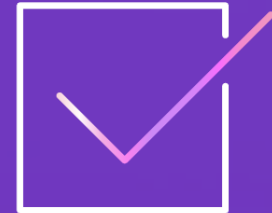
This service will be available from 2025 and will keep customers connected to their existing service until they're able to move over to Digital Voice or an alternative.



Works in a similar way to the analogue technology but still allows BT to switch off the PSTN



New equipment installed at the local telephone exchange means no engineering visit is required and no change at the customer premises

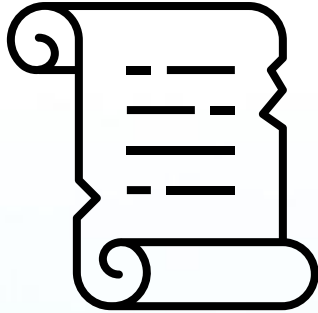


Keep customers without broadband connected until they're able to switch to Digital Voice



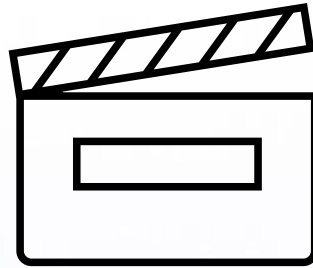
How is the
switchover
happening?

Cross Industry & Government engagement



Telecare Charter of Commitments

Specific guidance created by Government on how all providers should support those with telecare



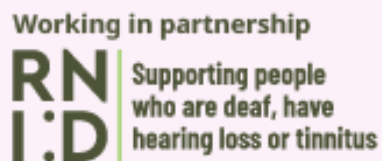
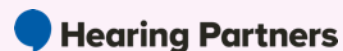
Telecare Action Board (TAB)

Attended by Central Gov, Local Gov, Telecare & Telecoms industries, working together to ensure a consistent response to the Charter



Readiness Checklist

Set of conditions that all Communications Providers must meet before they're allowed to migrate customers "non-voluntarily"



Ensuring our customers are supported through this change is paramount.

We've set up the Digital Voice Advisory Group (DVAG) who guide us on how best to support customers through the transition.

Supporting those with Telecare



Openreach engineers will support customers through the switch from an analogue to a digital landline and will make sure that their telecare device is reconnected and working before leaving the property.



This visit will be free and will include the installation of a free battery back-up unit where required.



If the telecare device doesn't work on Digital Voice, the engineer will switch the customer back to their analogue landline and wait until the customer has a compatible device.



40 Local authorities have signed up for a pilot running right now to test this journey and we're not migrating any other telecare customers known to us until complete.

Raising awareness for telecare customers with a national campaign

We are launching a national industry-wide campaign in June 2025, supported by government aiming to reach all telecare users and their loved ones.



Call to Action:

If you have a telecare alarm, you must let your home phone provider know



Launch Date:

2nd June 2025
Across multiple media channels including TV, newspapers, social media, GPs & hospitals



Support:

The campaign will be amplified by many stakeholders using the [Partner Toolkit](#) including charities, local authorities and community groups.



Landline phones are switching to digital, which could stop telecare alarms working.

If you or someone you know has a telecare alarm, you must call the landline provider.

They will help make sure your alarm keeps working through the switchover.

To find out more visit,
www.digitalphoneswitchover.com

BT | Virgin Media | Supported by UK Government

Scan for more information



When are we moving customers to digital voice?

Throughout 2024

Zero usage customers

Customers who have not used their landlines (outgoing) for 12 months



From January 2025

Voice engaged, non-vulnerable Customers

These customers will be moved nationally



From Spring 2025

Vulnerable Customers

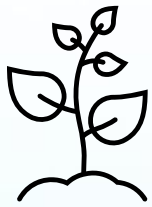
We will start to move all other customer groups including those with additional needs regionally



Approved by UK Government

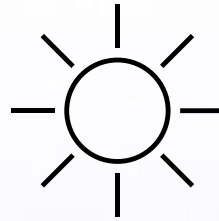
Vulnerable customers will be moved regionally

Moving all customers with additional needs regionally, allows for greater focus and engagement from us, local authorities, charities and community groups in the area



From Spring 2025

East of England
Northern Ireland
Wales
Yorkshire & Humber



From Summer 2025

East Midlands
London
Northeast England
Scotland

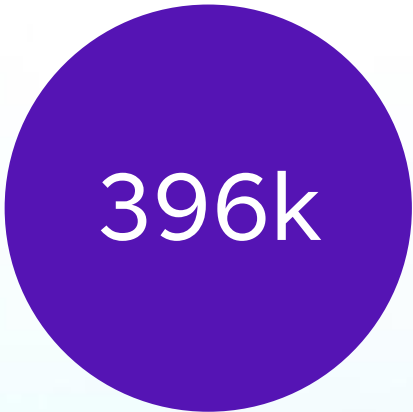


From Autumn 2025

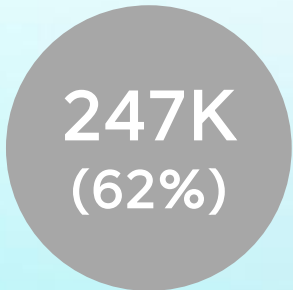
Northwest England
Southeast England
Southwest England
West Midlands

Region: North West

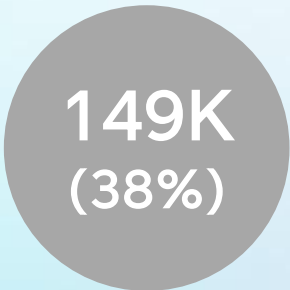
Total BT Landline Customers



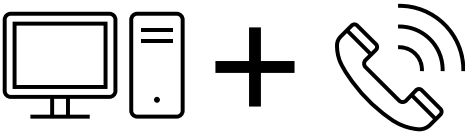
Already on Digital Voice



Still to move off PSTN

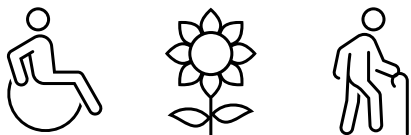


Broadband Customers



83K

Vulnerable Customers



23K

Landline only Customers



65K

Telecare Customers



25K

*All stats correct as of April 2025

The customer's journey when we select them to move

Customers will receive at least 4 weeks' notice before being moved and all communication is physical (letters/postcards)

Day 1 – Customer receives notification of switch to DV

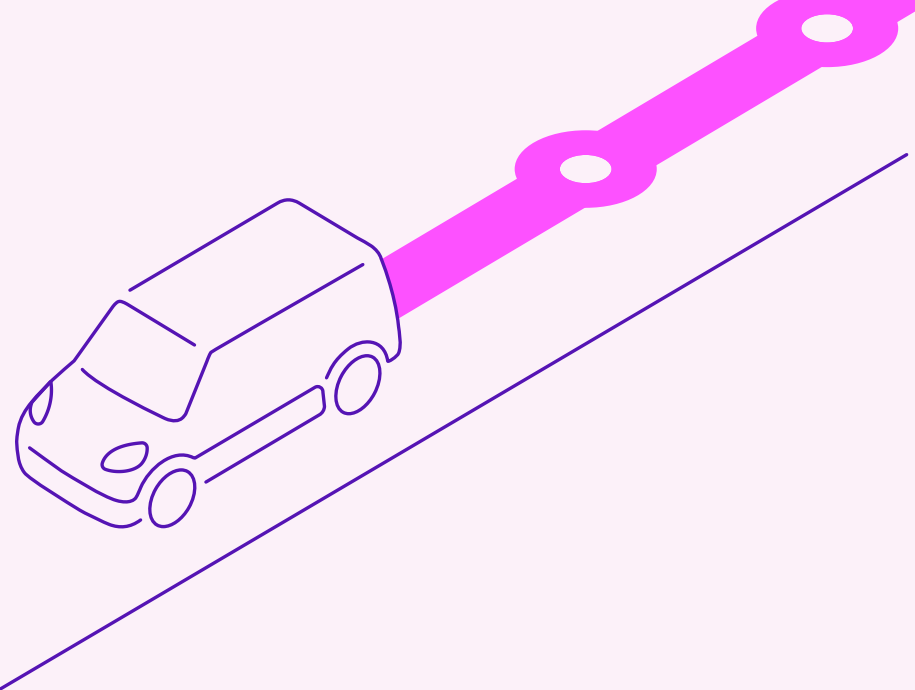
Day 3 – Customer receives equipment check notification

Day 28 – We place the order for the customer's switchover and send an activation email

Day 33 – Customer receives set-up information postcard and automated phone confirmation.

Day 35 – Customer's service switched to DV and confirmation email sent.





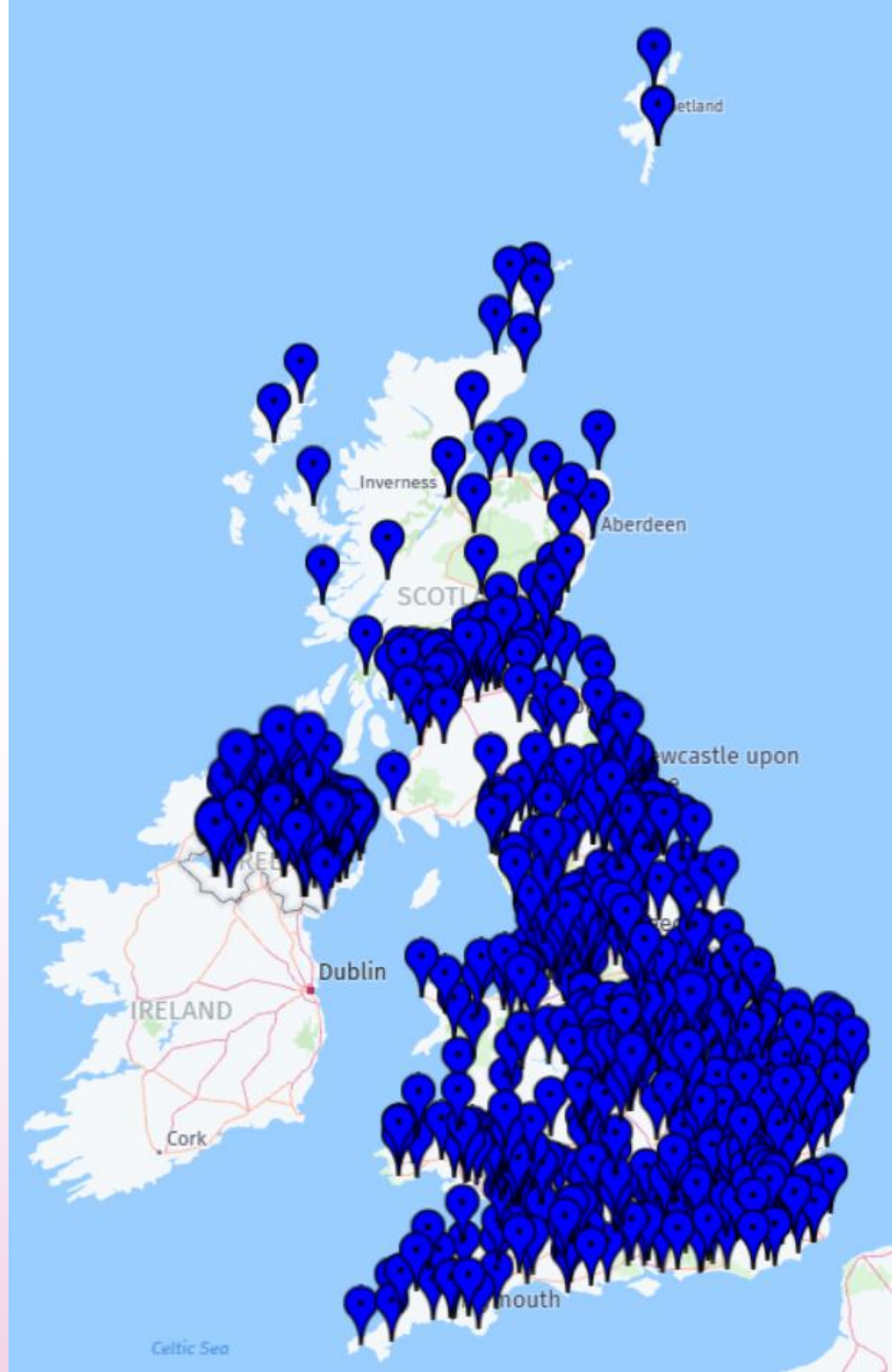
**We're raising
awareness regionally -
as personally as
possible**

We visited every area of the UK in 2024

- 600 events
- Over 45,000 face to face conversations
- Radio & Press adverts in every region

...and we're not stopping

- We are revisiting every area of the UK again, running an additional 800 events focusing on more rural areas
- Working in partnerships with charities & local organisations
- 250 Events Run by Neighbourhood Watch
- 100 Events in NI by Supporting Communities
- 51 Events in Scotland by NHW Scotland & AbilityNet



BT will be returning to the Northwest in July 2025...

Engagement Events hosted by BT

Keswick
2nd July, 10:00 to 14:00
Keswick Library, 10 Heads Lane, Keswick, CA12 5HD

Bury
3rd to 4th July, 10:00 to 16:00
The Rock, St Johns Square, Outside Costa, Bury, BL9 0JY

Workington
8th to 9th July, 10:00 to 16:00
Morrisons, Derwent Drive, Workington, CA14 3UG

Macclesfield
10th July, 10:00 to 16:00
Market Place, Outside the Town Hall, Macclesfield, Cheshire, SK10 1EA

Crewe
15th July, 09:00 to 15:00
BT Truck Grand Junction Retail Park, Marks & Spencer Car Park, Earle Street, Crewe, CW1 2RP

Wigan
16th July, 10:00-14:00
Wigan Library, Ground floor of Wigan Life Centre North, The Wield, Wigan, WN1 1NH

Thornton-Cleveleys
17th to 18th July, 10:00 to 16:00
Morrisons, Amounderness Way, Thornton-Cleveleys, FY5 3TS

Burnley
23rd to 24th July, 10:00 to 16:00
Towneley Garden Centre, Deer Park Road, Burnley, BB10 4SD

Blackburn
25th July, 09:00 to 15:00
Blackburn Retail Park, Outside B&M, Lower Audley Street, Blackburn, BB2 3DY

Chorley
30th to 31st July, 10:00 to 16:00
Morrisons, Brooke Street, Chorley, PR7 3BE

Bolton
2nd July, 10:00 to 16:00
Bolton Garden Centre, Wigan Road, Bolton, Greater Manchester, BL3 4RD

Penrith
4th July, 10:00 to 16:00
Morrisons, Brunswick Road, Penrith, CA11 7JU

Morecambe
10th July, 10:00 to 14:00
Morecambe Library, Central Drive, Morecambe, Lancashire, LA4 5DL

Congleton
11th July, 10:00 to 16:00
Morrisons, Bridestone Shopping Centre, Congleton, CW12 1YJ

Runcorn
15th July, 10:00 to 14:00
Haltom Lea Library, Second Avenue, Palacefields, Runcorn, WA7 2PF

Winsford
16th July, 10:00 to 16:00
Winsford Cross Shopping Centre, BT Truck Outside Main Entrance, Dene Drive, Winsford, CW7 1DD

Nelson
22nd July, 10:00 to 16:00
Morrisons, Pendle Street, Nelson, BB9 7UZ

Nantwich
24th to 25th July, 10:00 to 14:00
Nantwich Library, Beam Street, Nantwich, Cheshire, CW5 5LY

Ellesmere Port
29th July, 10:00 to 16:00
BT Truck Civic Square, in front of Civic Hall, Civic Way, Ellesmere Port, CH65 0AZ

Chester
30th to 31st July, 10:00 to 16:00
Morrisons, Mill Lane, Upton, Chester, CH2 1AU

Carlisle
2nd to 3rd July, 10:00 to 16:00
Morrisons, Kingstown Road, Carlisle, CA3 0QZ

Stockport
8th to 9th July, 10:00 to 16:00
Morrisons, Edgeley Road, Cheadle Heath, Stockport, SK3 0TQ

Whitehaven
10th July, 10:00 to 16:00
Morrisons, Flatt Walks, Whitehaven, CA28 7RU

Kendal
11th July, 10:00 to 16:00
Morrisons, Queen Katherines Avenue, Kendal, LA9 6DU

Barrow-in-Furness
15th to 16th July, 09:00 to 15:00
BT Truck, opposite TK Max, Hollywood Retail Park, Barrow-in-Furness, LA14 2NA

Warrington
17th to 18th July, 10:00 to 16:00
Morrisons, Greenall's Avenue, Warrington, WA4 6RN

St Helens
22nd to 23rd July, 10:00 to 16:00
Morrisons, Baxters Lane, Saint Helens, WA9 3DH

Formby
24th to 25th July, 10:00 to 16:00
Library Car Park, 170 Duke Street, Formby, Liverpool, L37 4AN

Preston
29th July, 10:00 to 16:00
Dobbies, Blackpool Road, Clifton, Preston, PR4 0XL

Tarporley
31st July, 10:00 to 14:00
Tarporley Community Centre, High Street, Tarporley, CW6 0AY

Digital Voice Events | Digital Home Phone | BT



BT engagement events available:

- ✓ BT Trucks (face to face)
- ✓ Pop Ups (face to face)
- ✓ Webinars (virtual / face to face)
- ✓ Presentations (virtual/ face to face)
- ✓ Community Events (virtual face to face)

Engaging with the support network of vulnerable customers – Connected Together

We're targeting the adult children & grandchildren of our vulnerable customers, with information on how they can support their loved ones through the switch using trusted Influencers to help us amplify and engage new audiences



The Green Family



Beau the Beard & Grime Gran



www.BT.com/connected-together

Working with Moira Stuart to help the nation make the digital switch



[Watch the interview here](#)
[BT Press Office](#)

- Mr and Mrs Mitchell, elderly BT customers are our case study focus.
- 26 Live and Pre-recorded TV and Radio interviews, supported by Age UK on some occasions.
- 167 pieces of national and regional coverage as a result of our Press Release
- Reaching a total estimated audience of 744m
- BBC Morning Live - mid-May

Customers have loved our face-to-face events





What about our other brands?



EE Digital Home Phone

EE will offer the same services, products & support that BT offers with the added benefits of our new EE Hubs offering Full Fibre speeds up to 1GB+

New & regrading broadband customers will be offered New EE over BT

PlusNet Broadband only

At PlusNet, we're making things straightforward by providing simple, reliable broadband and will no longer offer a landline service

If you want to keep your phone, you'll be offered a deal with EE/BT or will be free to move to another supplier

How you can help us



Raising awareness

Recommend venues and locations for us to connect with local authorities, community partners, charities and faith groups. Help us to raise awareness of Digital Voice by posting on your social media channels.



Telecare data-sharing

Engage with local authorities in your area and encourage them to complete and return our data-sharing agreement for telecare customers



Amplify the National Telecare Campaign



Identifying customers with additional needs

Encourage your constituents who need additional help to contact our customer services team. They can do this by phone (**0800 1234 150**) or online via webform ([Connected Together - All-IP - About BT | BT Plc](#))



Download our one-page Digital Voice guide & Assets

Share with your constituents and communities, to help our customers feel better supported and knowledgeable about the Digital Switchover and reassure them that support is available for them. <https://www.bt.com/about/all-ip>

Use and share the materials via the [Partner Toolkit](#) through your channels, following the guidance provided to ensure consistency and clarity, to help residents and their support networks to take action during the digital switchover.

Where you can find more information

- [UK Government website](#)
- [Ofcom website](#)
- [Charter of commitments](#)
- [Tech UK](#)
- [Local Government Association \(LGA\) Hub](#)
- [BT Digital Voice website](#)
- [Connected Together and registering additional needs webform](#)
- [National Telecare Campaign Partner Toolkit](#)

